

The Cozy Small Apartment Planner

Pick a vintage look, plan your zones and style the room in the right order

1. Pick Your Cozy Zones

Decide where you actually sit, read and wind down, then style only those spots.

Zone	Your plan	Why it matters
Reading corner		Where the lamp and pouf go
Sofa or bed wall		Frames, mirror or wallpaper
Floor and rug area		Warms bare floors
Window		Curtains soften harsh light
Evening lighting		Warm glow beats overhead light
Total budget		Sets your shopping list

2. Choose One Vintage Palette

Repeat one palette in three places and a small room looks collected, not cluttered. Circle your choice.

Look	Colors	Pairs well with
Warm brass	Cream, brass and walnut	Lamps, frames, candlesticks
Faded Persian	Rust, navy and ivory	Rug, trunk, curtains
Moody floral	Forest green and plum	Wallpaper, velvet pouf
Soft cottage	Sage, cream and pink	Curtains, plants, lace

3. Room Map

Piece	Where it goes	Check
Plug-in scone	Beside the bed or sofa	
Table lamp	Nightstand, shelf or side table	
Rug	Under the seating area	
Mirror and frames	Opposite the window	
Pouf, trunk and plants	Corner or foot of the sofa	

Curtains and wallpaper	Window and one accent wall	
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4. Shopping and Budget

Item	Budget	Notes	Done?
Lighting			
Rug			
Wall pieces			
Furniture and storage			
Extras and plants			
Total			

- Spend first on lighting and the rug, they change the room the most.
- Keep a little buffer for bulbs, hooks and rug grip.

5. Setup Order

- Lay the rug and place the pouf and trunk.
- Hang curtains and the mirror.
- Add lamps and the sconce, then test the bulbs.
- Hang frames and wallpaper on one wall.
- Add plants and the small pieces last.
- Step back and look from the doorway.

6. Evening Checklist

- Switch off the overhead light.
- Turn on every lamp.
- Fold a throw on the sofa.
- Put on a record or a playlist.
- Light a candle or two.
- Take a photo once it feels right.